



# AGENDA

## Source Water Protection and Watershed Management in Washoe County

### Source Water Protection Program

### Team Meeting

Date: August 3, 2017

Time: 2 to 4 pm

Where: Central Conference Room in Building C  
Washoe County Complex 1001 E. 9th Street, Reno, Nevada

#### 1. Welcome, Sign In, Brief Introductions

#### 2. Why We Are Doing This Plan

- ✓ Review Purpose and Goals (what we want to accomplish and the qualities of the final document)
- ✓ Group feedback

#### 3. Working Groups

- ✓ Form into Working Groups:
  - 1) Collaboration
  - 2) Funding / Financing / Resources
  - 3) Communication
- ✓ Review gaps, needs, challenges and steps to move forward
- ✓ Gather information to help choose where to focus the steps forward

#### 4. Summary from Working Groups

- ✓ Each group's spokesperson shares results with the group at large

#### 5. Update on Other Ongoing Efforts

- ✓ Ongoing technical studies
- ✓ Other?

#### 6. Next Steps

- ✓ Discussion regarding steps moving forward
- ✓ Next Team Meeting – October 12 (*note that this is a new date*)

**Name Attendance Response**

Andy Gebhardt	Accepted
Andy Hummel	Accepted
Birgit Henson	None
Bob Webb	Declined
Cheryl Surface	Accepted
Chris Benedict	Accepted
Chris Tolley	Accepted
Chris Wessel	Accepted
Christian Kropf	Accepted
Christopher Peterson	Accepted
Claudia Hanson	Declined
Enloe, John	Accepted
Janelle Thomas	Declined
Jeff Curtis	Accepted
Jill Sutherland	None
Jim English	None
Kara Steeland	None
JoAnn Kittrell	None
Karen Melby	Accepted
Kerri Lanza	None
Kim Borgzinner	Accepted
Lynn Zonge	None
Lynda Nelson	Accepted
Mickey Hazelwood	Accepted
Mojra Hauenstein	Tentative
Robert Charpentier	Accepted
Rubio, Wesley S	None
Ryan Bird	Accepted
Terri Svetich	Accepted
Theresa Jones	Accepted
Toby Ebens	Declined
Vahid Behmaram	None
Walt West	None
Zack Blumberg	None

# DRAFT Purpose and Goals

## Why We Are Doing This Plan (Plan Purpose)

Create a tool for communities in Washoe County to help protect their drinking water sources and manage the Truckee River watershed for water quality.

## What Qualities the Plan Must Have (Goals of the Plan)

- Regional support and approval
- Process for implementation
- Integration with other plans
- Identifies WQ problems and solutions not already addressed
- Useful to funding agencies
- Process to show benefits and accomplishments
- List of implementable projects

## Source Water Protection and Watershed Management in Washoe County

### RESPONSES TO QUESTION(s) June 15, 2017

#	Desired Outcomes	Steps to Achieve Desired Outcomes
1	<ol style="list-style-type: none"> <li>1. Integrated collaborative multi-jurisdictionally approved &amp; supported plan—feeds into/off other plans</li> <li>2. Implementable/fundable projects to protect all source water at the local level</li> <li>3. Measurable success — Communication/Media Plan</li> </ol>	<p><u>STEPS:</u> 2 ways to support goals</p> <ol style="list-style-type: none"> <li>A) Participation from <u>all</u> players throughout the planning process</li> <li>B) Get all jurisdiction Boards to support planning process</li> </ol>
2	<ol style="list-style-type: none"> <li>1. Funding for projects</li> </ol>	<p><u>STEPS:</u></p> <ol style="list-style-type: none"> <li>A) Approved watershed plan for 319</li> <li>B) Identification of potential funding sources &amp; what money could be used for</li> </ol>
	<ol style="list-style-type: none"> <li>2. Provide politicians &amp; agency directors the foundation/backbone to enforce codes regulations to protect TM environment:                             <ul style="list-style-type: none"> <li>• Real action protection</li> <li>• Not what looks good on paper</li> </ul> </li> </ol>	<p><u>STEPS:</u></p> <ol style="list-style-type: none"> <li>A) Signed agreement, such as MOU that entity will adhere to goals/policies</li> <li>B) Mechanism to strengthen &amp; enforce codes</li> </ol>
	<ol style="list-style-type: none"> <li>3. Protection of streams &amp; drainage ways</li> </ol>	<p><u>STEPS:</u></p> <ol style="list-style-type: none"> <li>A) Funding</li> <li>B) Political support</li> </ol>
3	<ol style="list-style-type: none"> <li>1. EPA’s 9 elements</li> </ol>	<p><u>STEPS:</u></p> <ol style="list-style-type: none"> <li>A) Source Water Protection Group</li> <li>B) Available resources (existing + proposed)</li> </ol>
	<ol style="list-style-type: none"> <li>2. Understandable across generations, cultures, social &amp; economic backgrounds</li> </ol>	<p><u>STEPS:</u></p> <ol style="list-style-type: none"> <li>A) Utilize someone who reaches/speaks across boundaries:                             <ul style="list-style-type: none"> <li>• Think singer, Mayor, politician, actor</li> <li>• Marketing</li> </ul> </li> </ol>

#	Desired Outcomes	Steps to Achieve Desired Outcomes
	3. Reno 911! (the tv show) in other words, the Simpsons <ul style="list-style-type: none"> <li>• Make it catchy = MARKETING! =&gt; MASCOT</li> <li>• What's the intended medium?</li> <li>• Where do people get their new/info?</li> <li>• How do people get their new/info?</li> </ul>	B) Ted talk  <u>STEPS:</u> A) Someone unrelated to the group B) Narration? Make something like a movie trailer marketing
4	1. Include a Communications Plan:	<u>STEPS:</u> A) Identify audience & segments B) Establish messages for each audience segment C) Medium: How will we communicate? D) Timing: When will we communicate?
	2. Prioritize plan goals in terms of behavioral outcomes	<u>STEPS:</u> A) Gather information required to create communications plan B) Use OGSM to structure plan <ul style="list-style-type: none"> <li>• Objectives</li> <li>• Goals</li> <li>• Strategies</li> <li>• Measures</li> </ul>
	3. Define why this plan is being put together	<u>STEPS:</u> A) We are members of this community and we want to give it the tools it needs to understand how to help protect our ground water
	4. Articulate our purpose in a way that makes it simple to understand what people need to do	
5	1. Interagency collaboration to identify and implement regional water quality improvement projects	<u>STEPS:</u> A) Setup meetings when the appropriate stakeholders can interact B) Set up a formal governance for this stakeholders group
	2. Leverage resources by working together	<u>STEPS:</u> A) Identify resources B) Identify overlapping objectives between agencies

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	3. Implement sustainable solutions for water quality improvement	<p><u>STEPS:</u></p> <p>A) Envision what sustainable, healthy watershed looks like</p> <p>B) Identify measurable water quality goals</p>
6	1. Prioritized projects with measurable water quality improvements after implementation	<p><u>STEPS:</u></p> <p>A) Identify priority pollutants for surface water and groundwater</p> <p>B) Identify specific pollutant causes to determine areas for priority projects</p>
	2. Integration with existing programs and plans (e.g. SW committee, TRF, OTR, etc.)	<p><u>STEPS:</u></p> <p>A) Determine areas of overlap between programs and plans</p> <p>B) Assess resources (time/funding) of those programs</p>
	3. Identified funding sources for suggested projects and management actions	<p><u>STEPS:</u></p> <p>A) Look at OTR funding source plan plus other sources</p> <p>B) Create lists of funding opportunities</p>
7	1. Cohesive plan among stakeholders	<p><u>STEPS:</u></p> <p>A) Identify common mandates/ needs</p> <p>B) Agree to template so “separate” plan cohesively fits into bigger plan seamlessly</p>
	2. Implementable project list	<p><u>STEPS:</u></p> <p>A) Each agency/stakeholder ID <u>TOP</u> 3 projects</p> <p>B) Project lists compiled, and necessary information added, and list added to plan</p>
	3. Identification of adequate funding to implement projects	<p><u>STEPS:</u></p> <p>A) Each agency brings \$\$ for each project (even if not theirs)</p> <p>B) Assign a funding role position</p>
8	1. Satisfy 9 elements/NDEP	
	2. Defines responsibilities and \$ sustainable	
	3. Prioritize Actions: baseline, metrics, targets. (ex: Nevada Water Innovation Campus – Joint funding, project prioritization)	

#	Desired Outcomes	Steps to Achieve Desired Outcomes
9	1. Develop a defined “project” with funding and an output that we can point to	
	2. On-line school, one hour a week where classes can log into	
10	1. Adequate funding and staff resources to implement the plan, provide oversight and regulation and monitoring of surface and groundwater resources	<u>STEPS:</u> A) Review existing funding, resources and mandates (GAP analysis) B) I.D. sustainable funding source for plan
	2. An education and outreach program to reach youth and adults regarding watershed education	<u>STEPS:</u> A) Review existing education programs in region B) Put together education resource guide
	3. Continue to collaborate and coordinate with stakeholders for successful implementation of the plan public/private partnerships/ identifiable projects	
11	1. Plan needs to have specific goals (that can be communicated in a meaningful and clear way to the community	<u>STEPS:</u> A) These goals need to be based on a baseline and have metrics and targets B) and be such that Benefits can be clearly demonstrated
12	1. Be sustainable 2. Be adaptable 3. Be collaborative	<u>STEPS:</u> A) Frequent productive engagement and involvement B) Open minded communication!
13	1. Framework for implementation	<u>STEPS:</u> A) Review existing agency, committee frameworks
	2. Establish responsibilities	<u>STEPS:</u> A) Identify top 3 goals B) Formalize
14	1. Meets EPA 9 elements/ “approvable” 2. Useful	<u>STEPS:</u> A) Define what this is supposed to be

#	Desired Outcomes	Steps to Achieve Desired Outcomes
	3. Workable and realistic	B) Gap analysis of what’s currently missing
15	1. Be implementable 2. Be worth the effort being expended 3. Be appropriate	
16	1. Be useful 2. Be relevant 3. Be a part of planning discussions be adoptable/fluid	<u>STEPS:</u> A) Be useful: <ul style="list-style-type: none"> <li>• Determine the problem</li> <li>• Get agency consensus on problem</li> </ul> B) Be relevant <ul style="list-style-type: none"> <li>• Make plan useful and written in plain English</li> <li>• Make plan fluid and easy to update with schedule/ process for updates</li> </ul>
17	1. Set indicators	<u>STEPS:</u> A) Develop consensus around a key set of indicators B) Identify
	2. Identify how indicators are measured	<u>STEPS:</u> A) Develop the actual metrics (consensus) B) Build in adaptable qualities of the metrics
	3. Provide context of how indicators relate to water quality	<u>STEPS:</u> A) Develop a real world understanding of real impacts B) Education